

*BEST COPY*

*AVAILABLE*

THE UNDER SECRETARY OF COMMERCE

WASHINGTON 25

8-9207 22/0

56-4336

December 21, 1956

President Eisenhower's message from President Eisenhower to federal employees and personnel is a heartening endorsement of the program of "true voluntary service" and the new Federal Service Joint Crusade on behalf of CARE and Crusade for Freedom.

It is an honor for me to serve as National Campaign Chairman for this effort in the Federal Service on behalf of CARE and Crusade for Freedom.

This Joint Crusade will be conducted concurrently with the campaign for the National Health Agencies. It will be a six weeks campaign in the period from January 1 to April 30, 1957. In Washington, D. C. the period will be February 25 to April 9.

I know you will agree that this Joint Crusade merits the careful attention and active participation of all Federal personnel because of the important services which these two private agencies perform for peace and freedom in this troubled world.

It is our hope that in support of the Federal Service Joint Crusade, you will:

1. Name a Department Chairman who will be responsible for carrying out a full-fledged campaign on behalf of the Federal Service Joint Crusade
2. Call attention of your personnel to President Eisenhower's message by all available means
3. Personally encourage all agency personnel to take an active part in supporting the Joint Crusade
4. Activate the fund-raising machinery in your agency and field offices to carry out the campaign according to the procedures in the attached campaign handbook.

I know that you will carry forward this campaign in the same splendid manner in which you and your agency have responded in the past. I would be most grateful to receive a report from you on the success of the Joint Crusade when it is completed.

Sincerely yours,

Walter Williams  
National Campaign Chairman  
Federal Service Joint Crusade

Honorable Allen Dulles  
Director  
Central Intelligence Agency  
Washington 25, D. C.